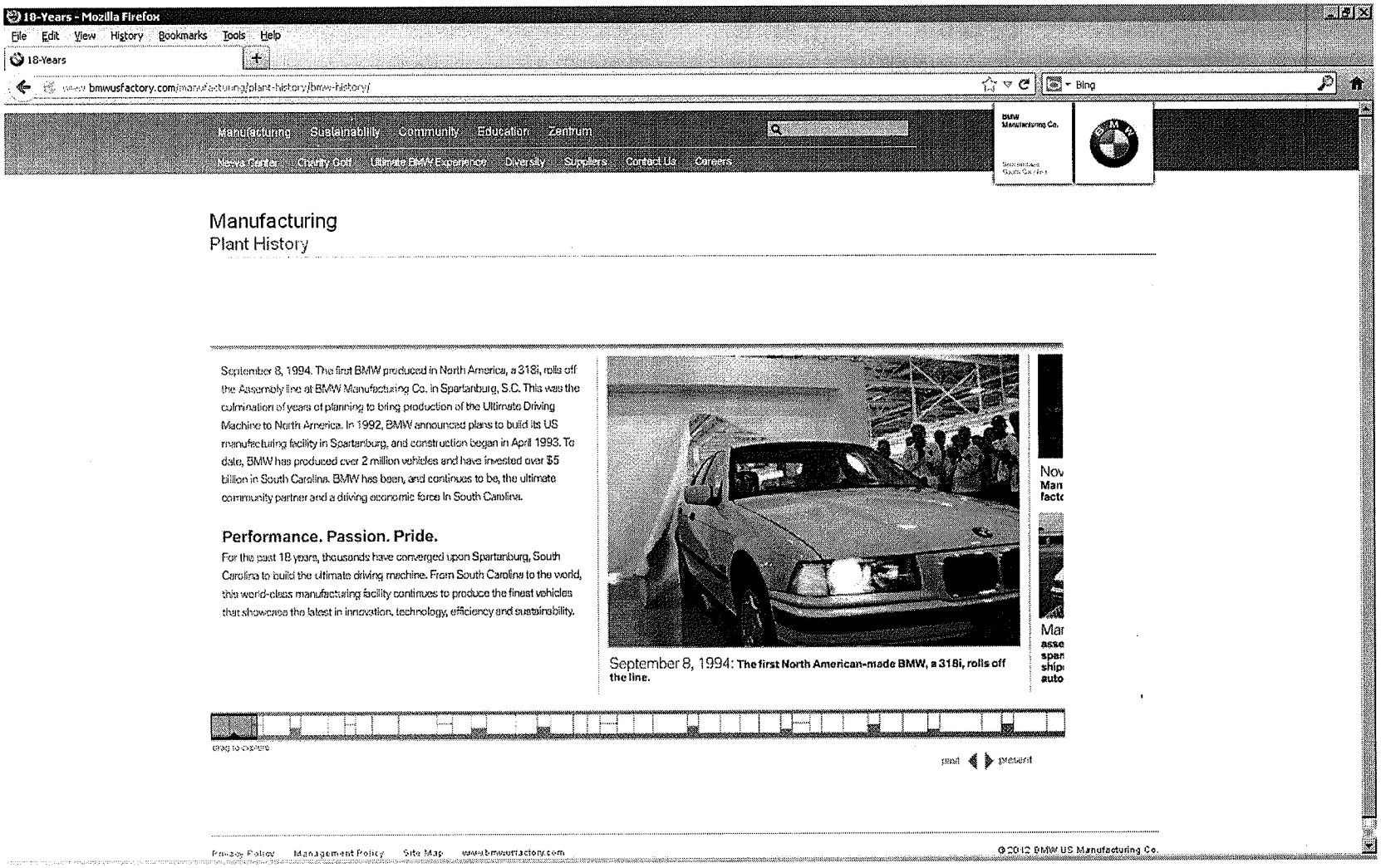
Exhibit C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BMW Manufacturing Co.
Manufacturing
Plant History
September 8, 1994. The first BMW produced in North America, a 318i, rolls off the Assembly line at BMW Manufacturing Co. in Spartanburg, S.C. This was the culmination of years of planning to bring production of the Ultimate Driving Machine to North America. In 1992, BMW announced plans to build its US manufacturing facility in Spartanburg, and construction began in April 1993. To date, BMW has produced over 2 million vehicles and have invested over $5 billion in South Carolina. BMW has been, and continues to be, the ultimate community partner and a driving economic force in South Carolina.
Performance. Passion. Pride.
For the past 18 years, thousands have converged upon Spartanburg, South Carolina to build the ultimate driving machine. From South Carolina to the world, this world-class manufacturing facility continues to produce the finest vehicles that showcase the latest in innovation, technology, efficiency and sustainability.
September 8, 1994: The first North American-made BMW, a 318i, rolls off the line.
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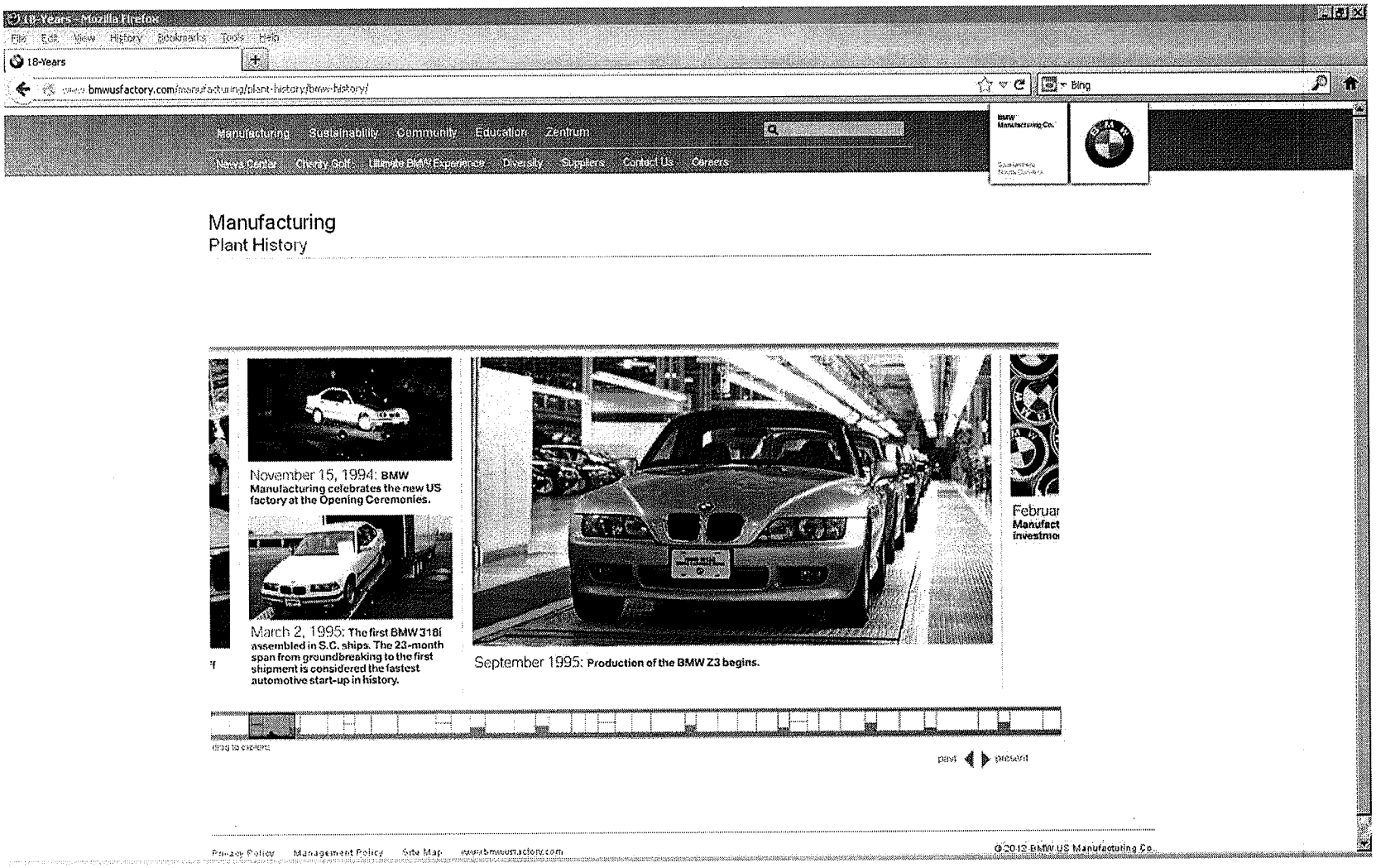
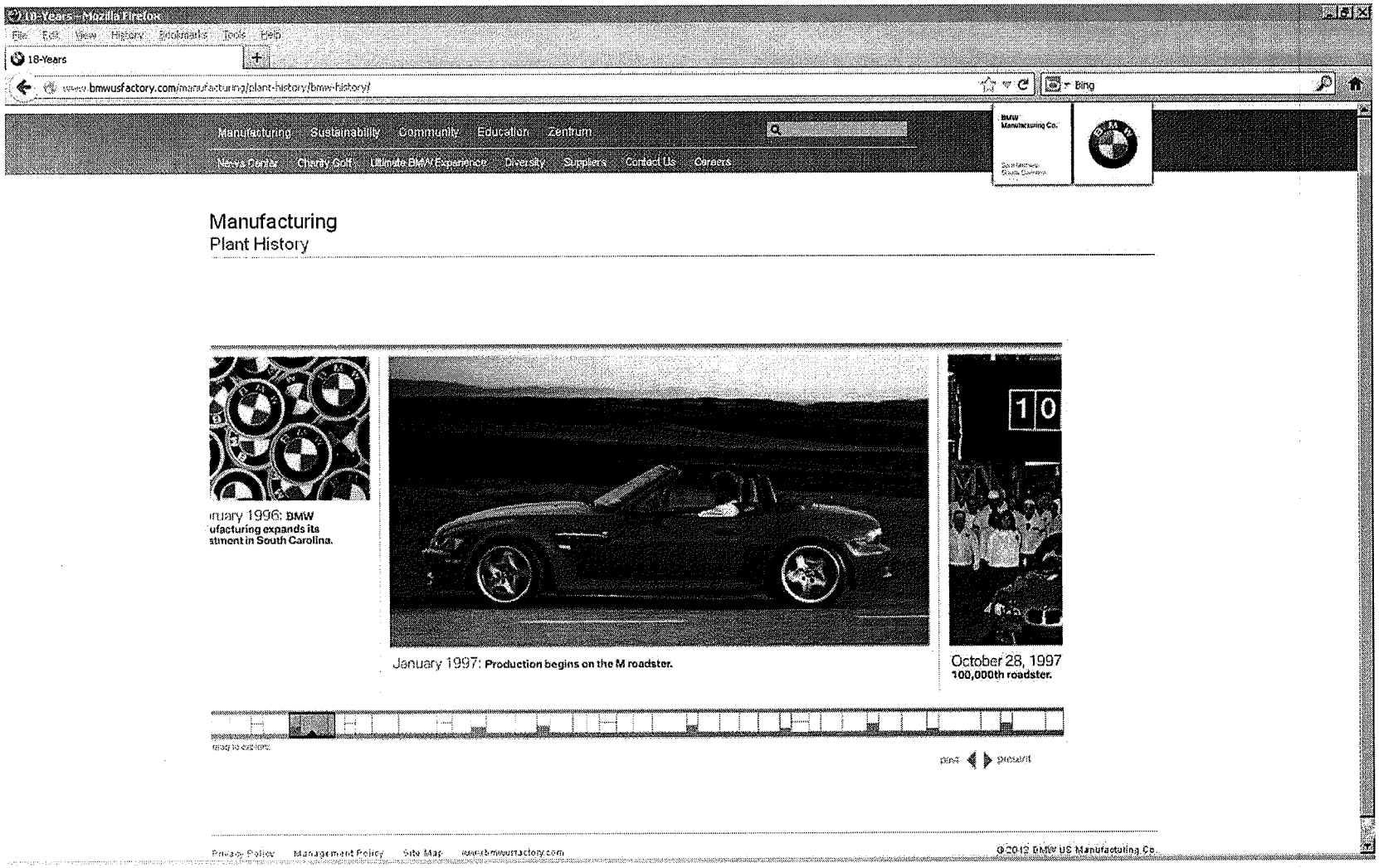


Case 2:12-md-02311-SFC-RSW ECF No. 391-4, PageID.6104 Filed 09/11/12 Page 3 of 23



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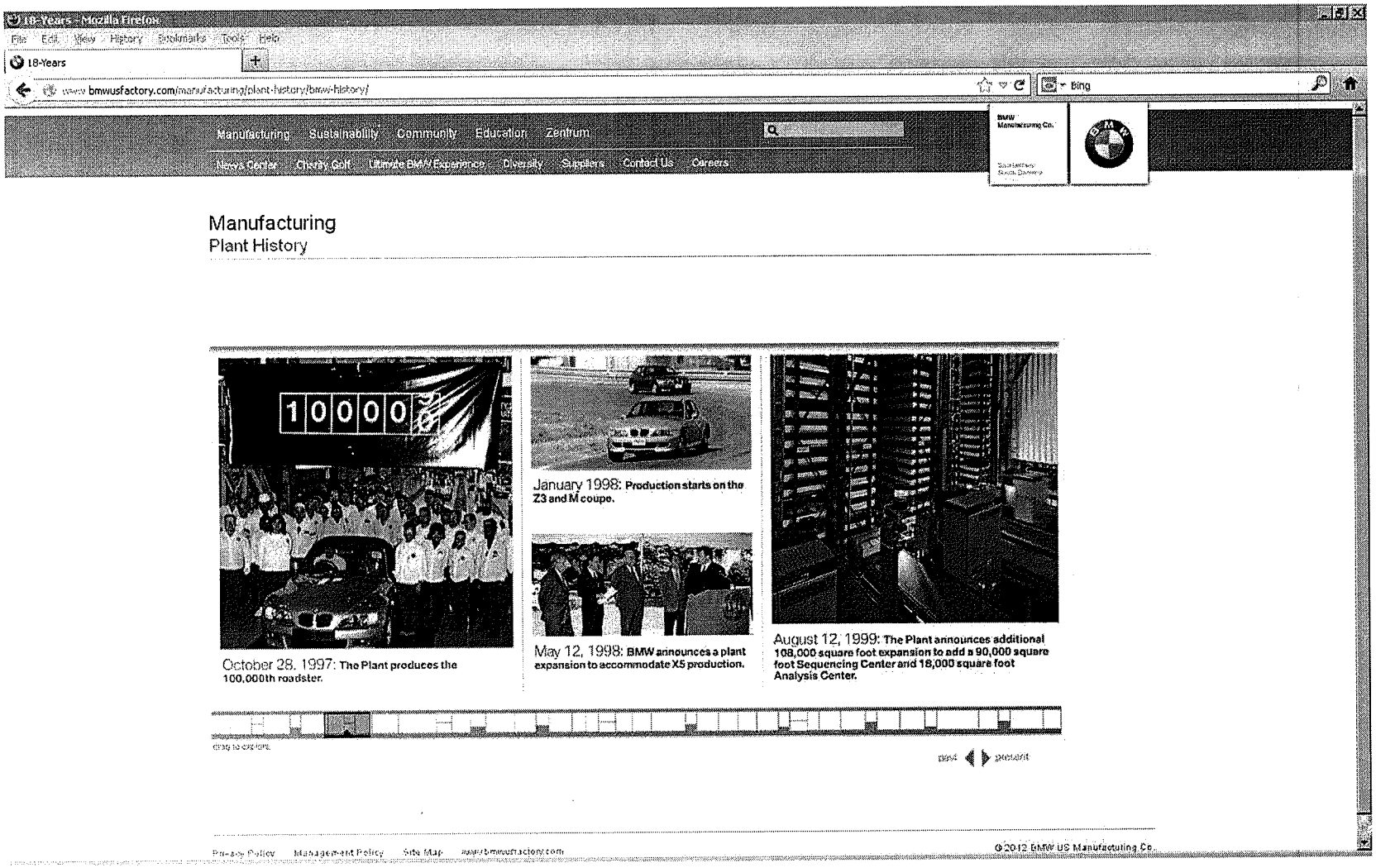

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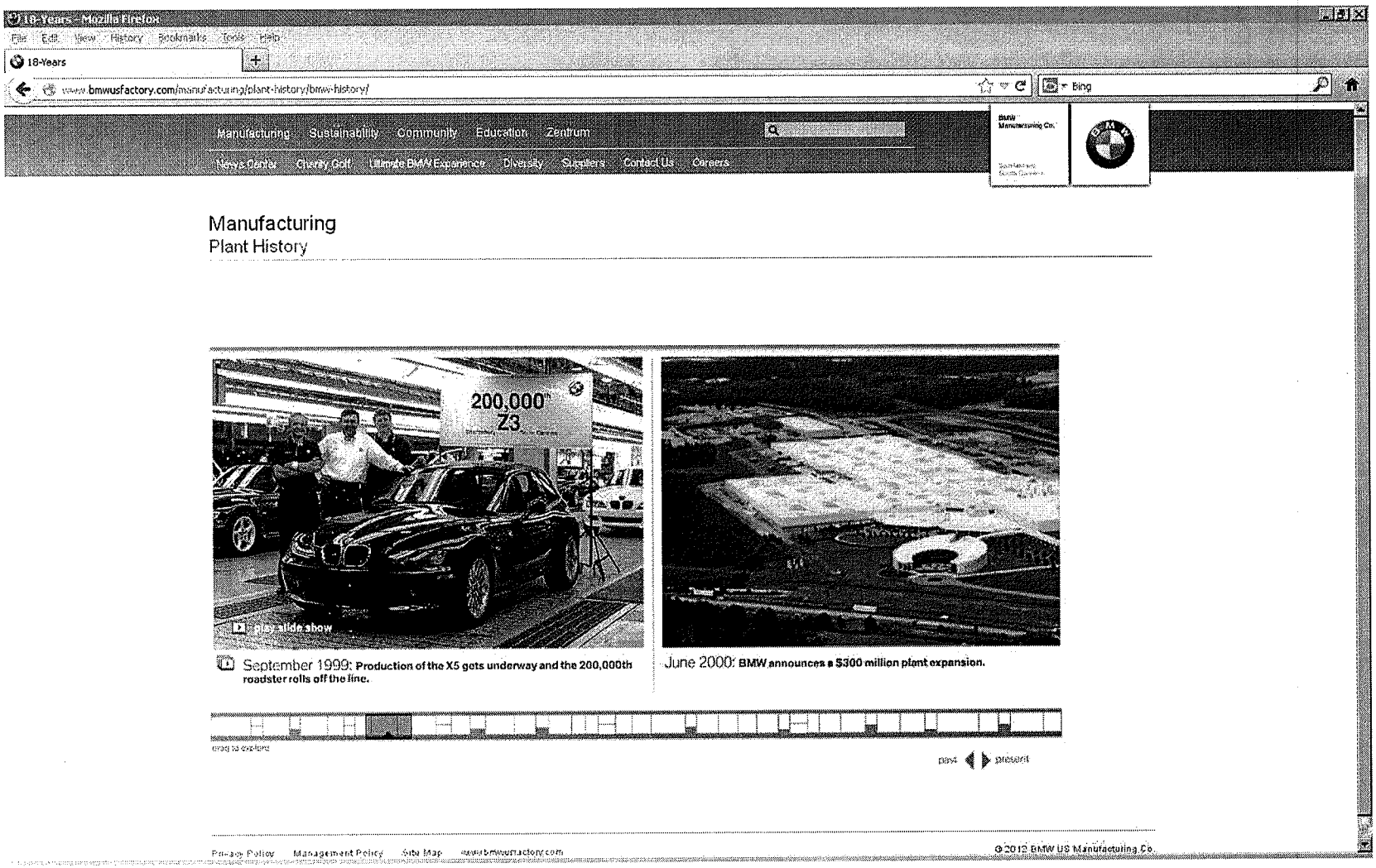

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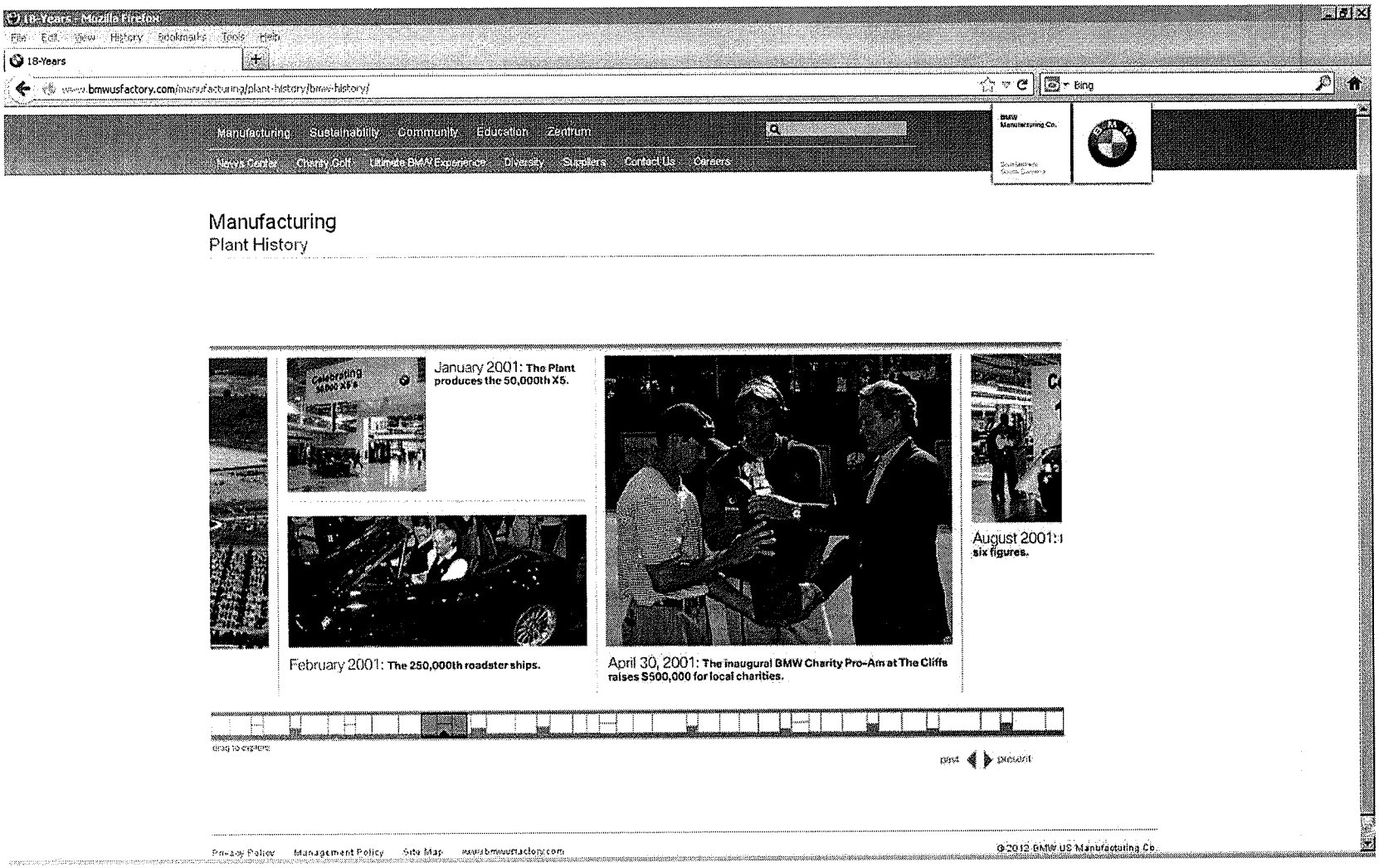

Case 2:12-md-02311-SFC-RSW ECF No. 391-4, PageID.6108 Filed 09/11/12 Page 7 of 23

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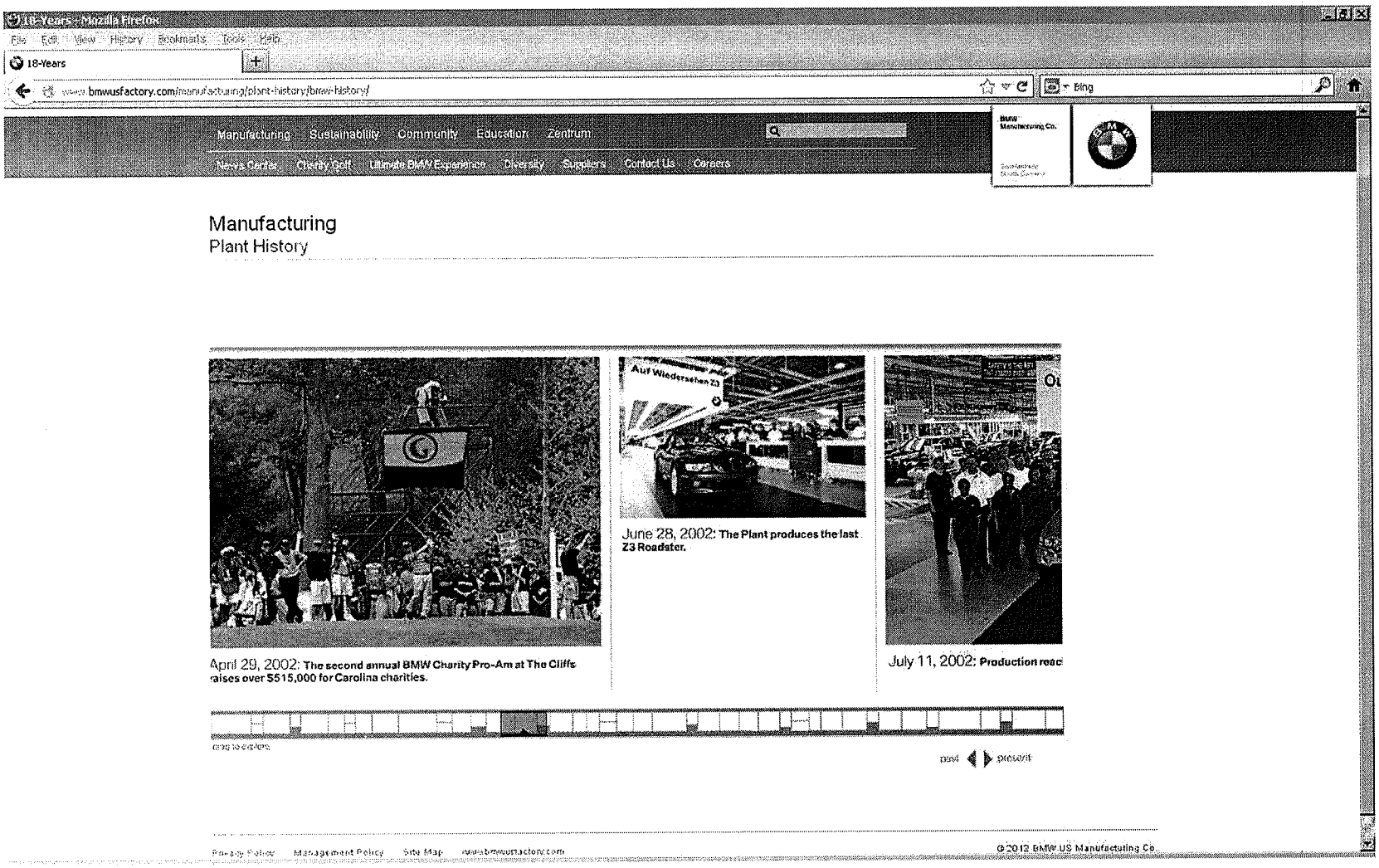

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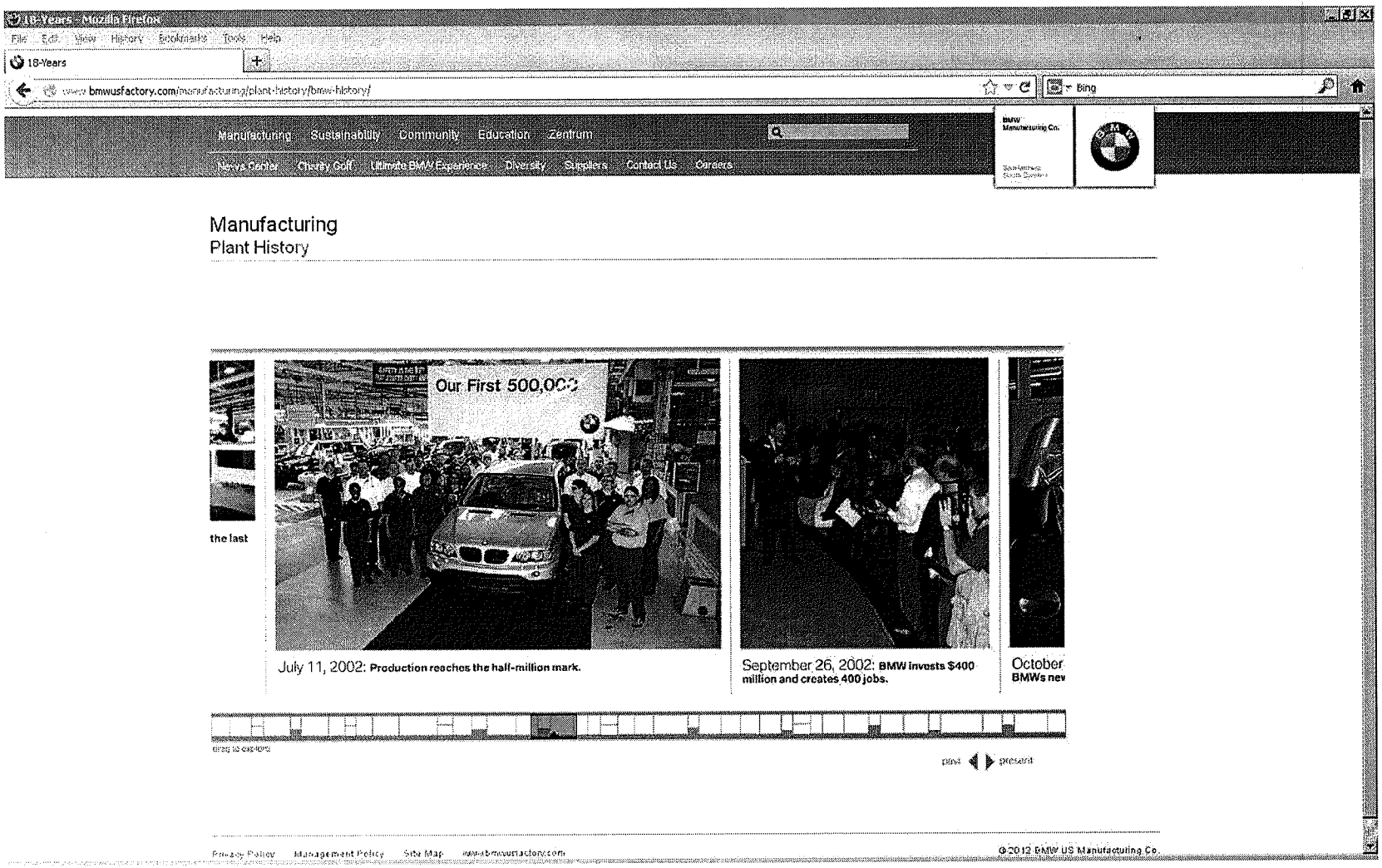

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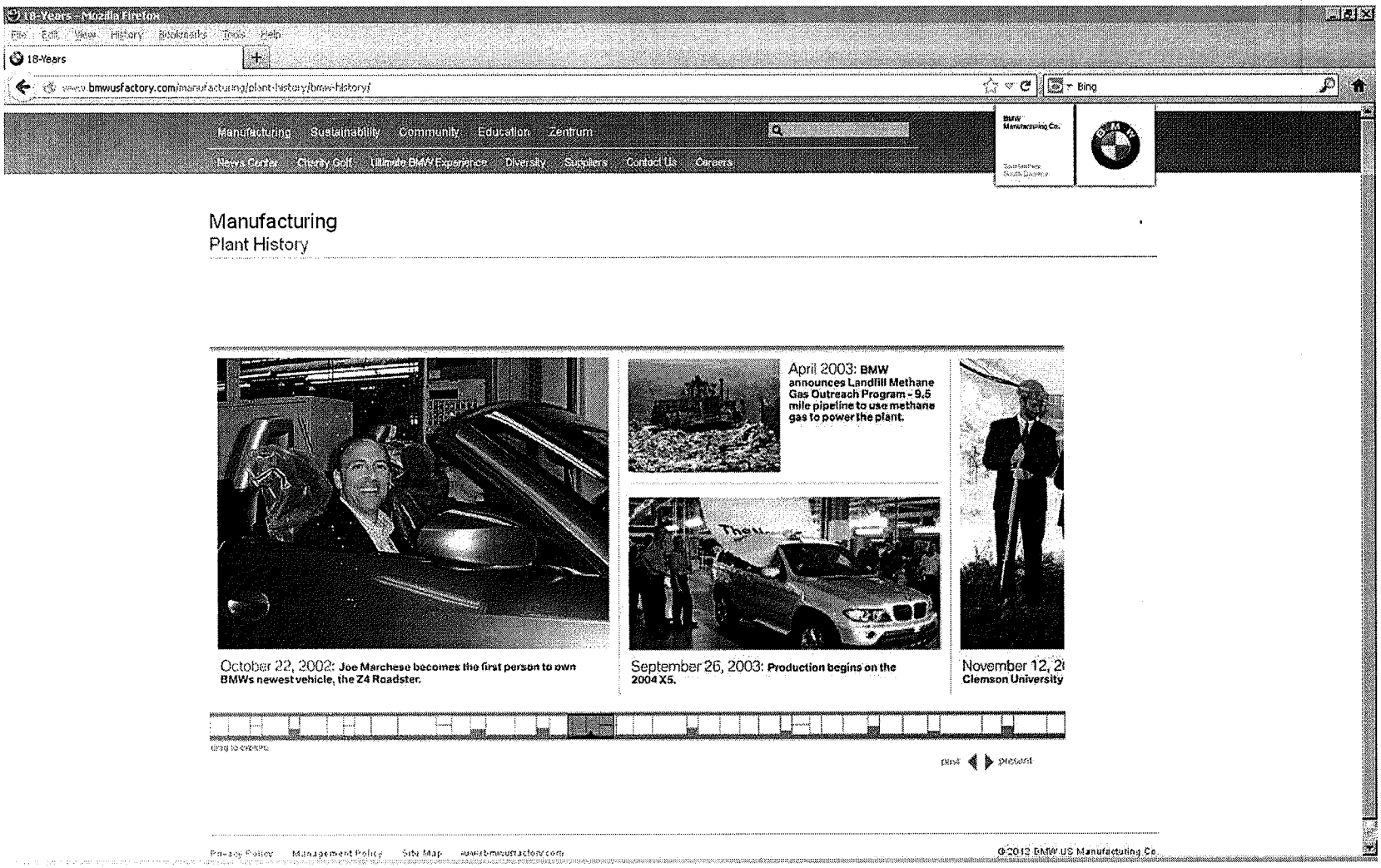

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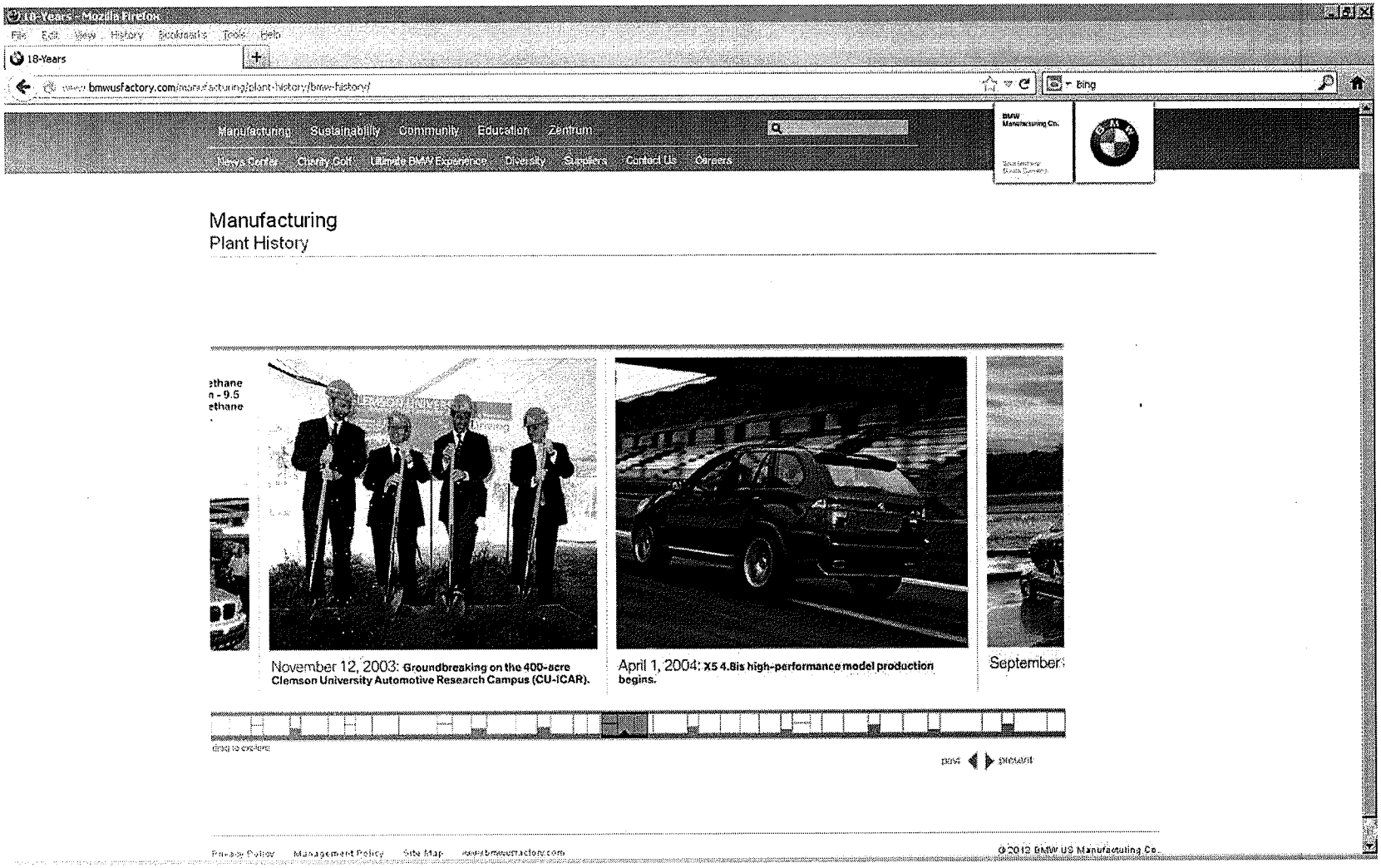

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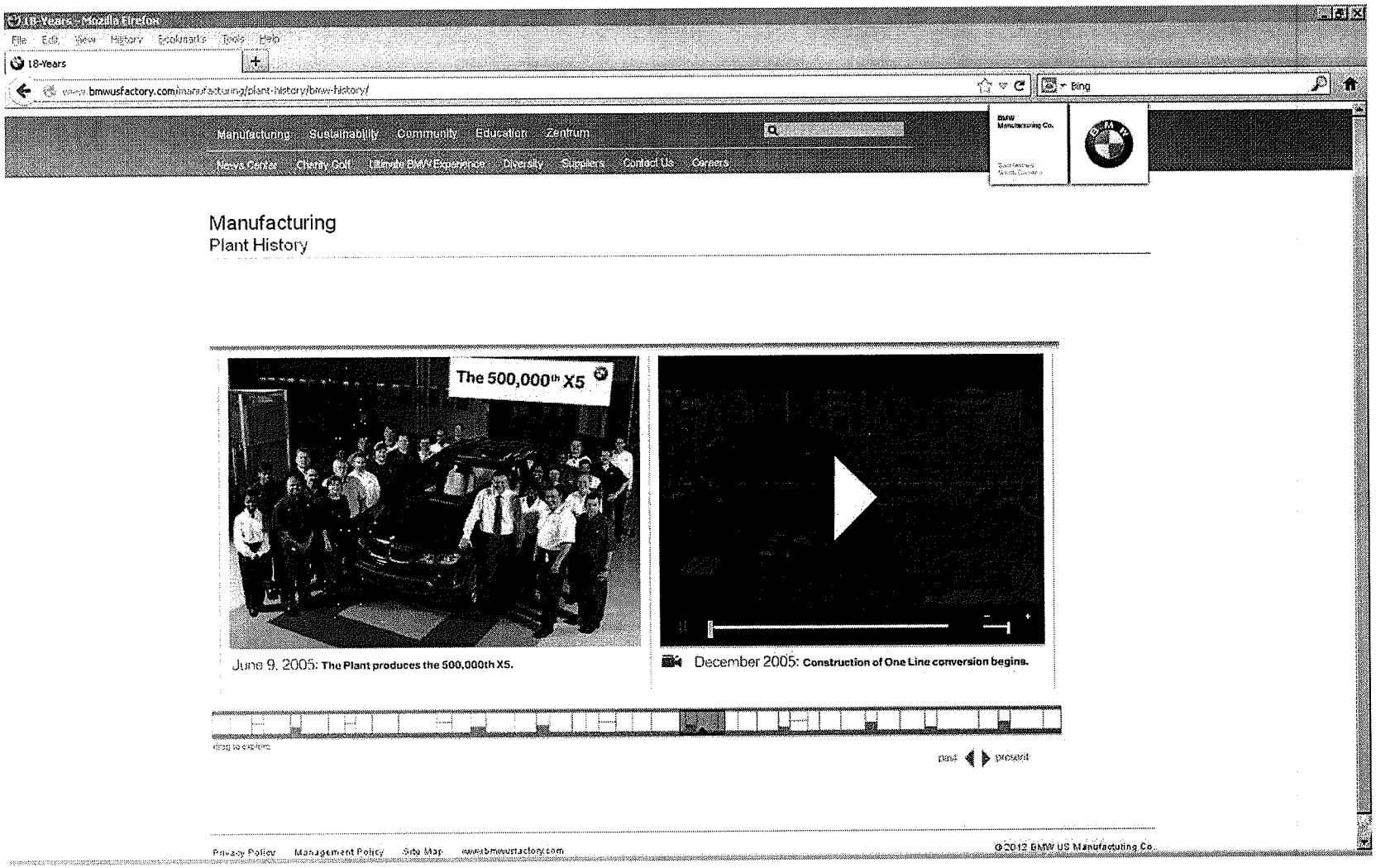

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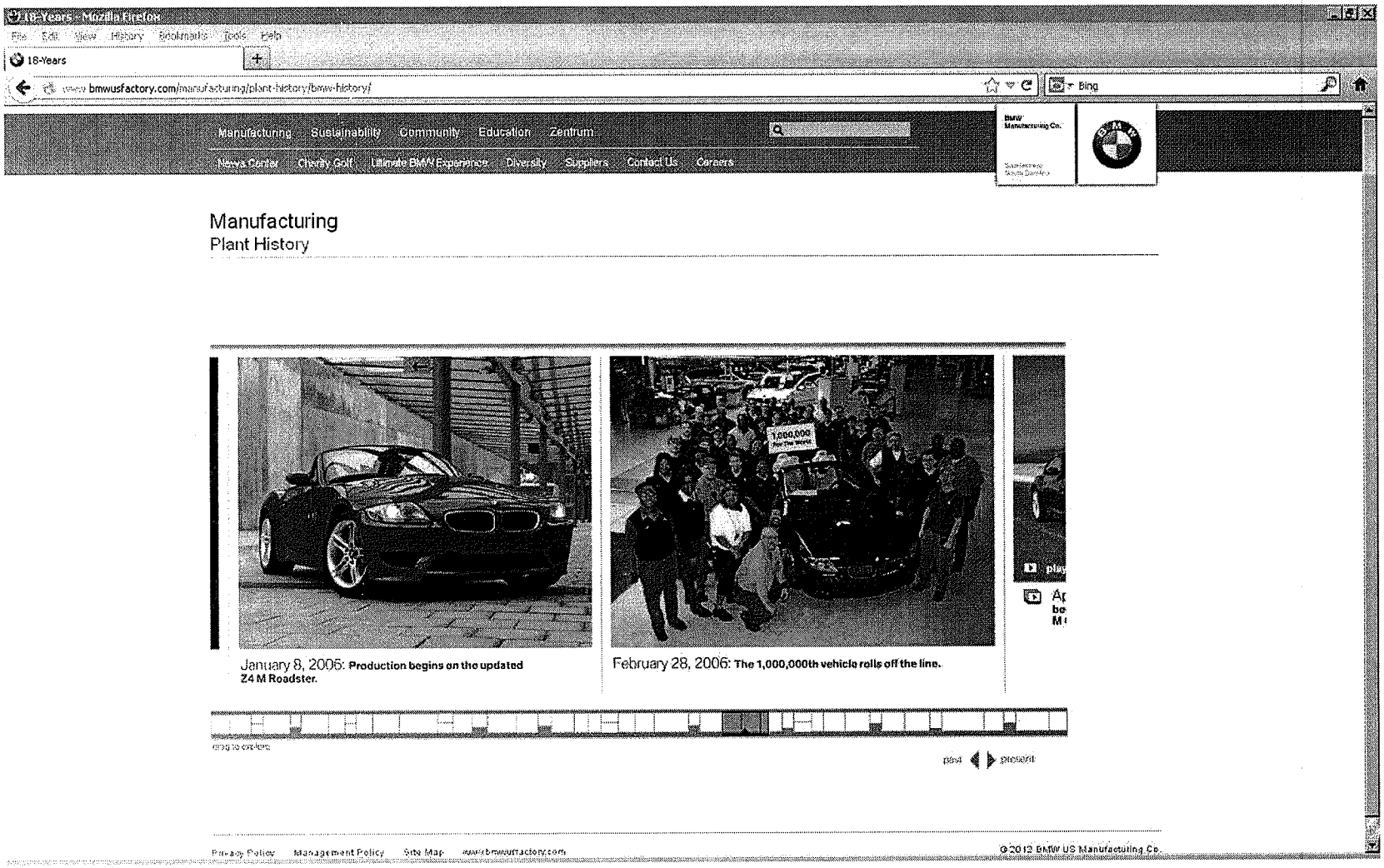

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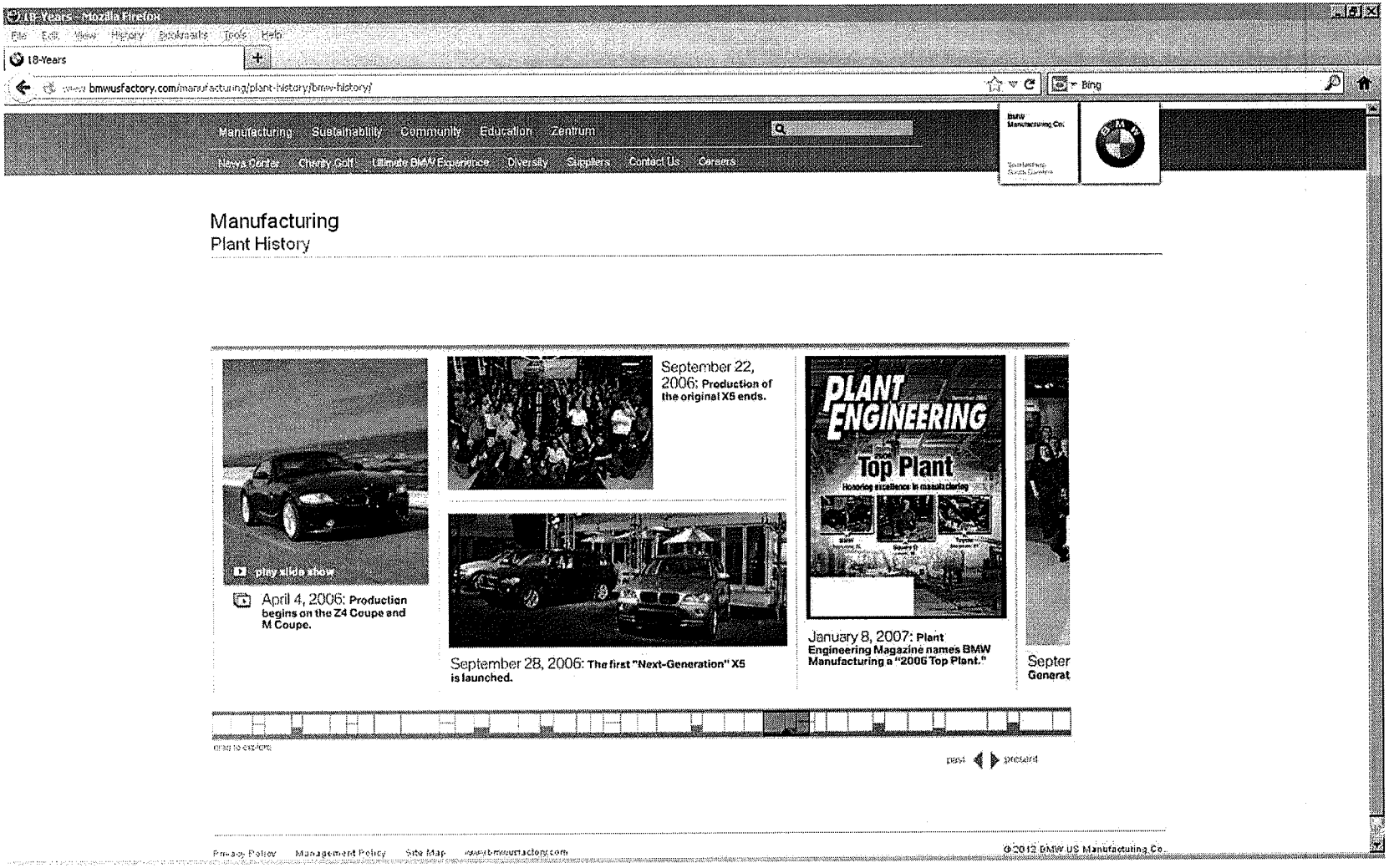

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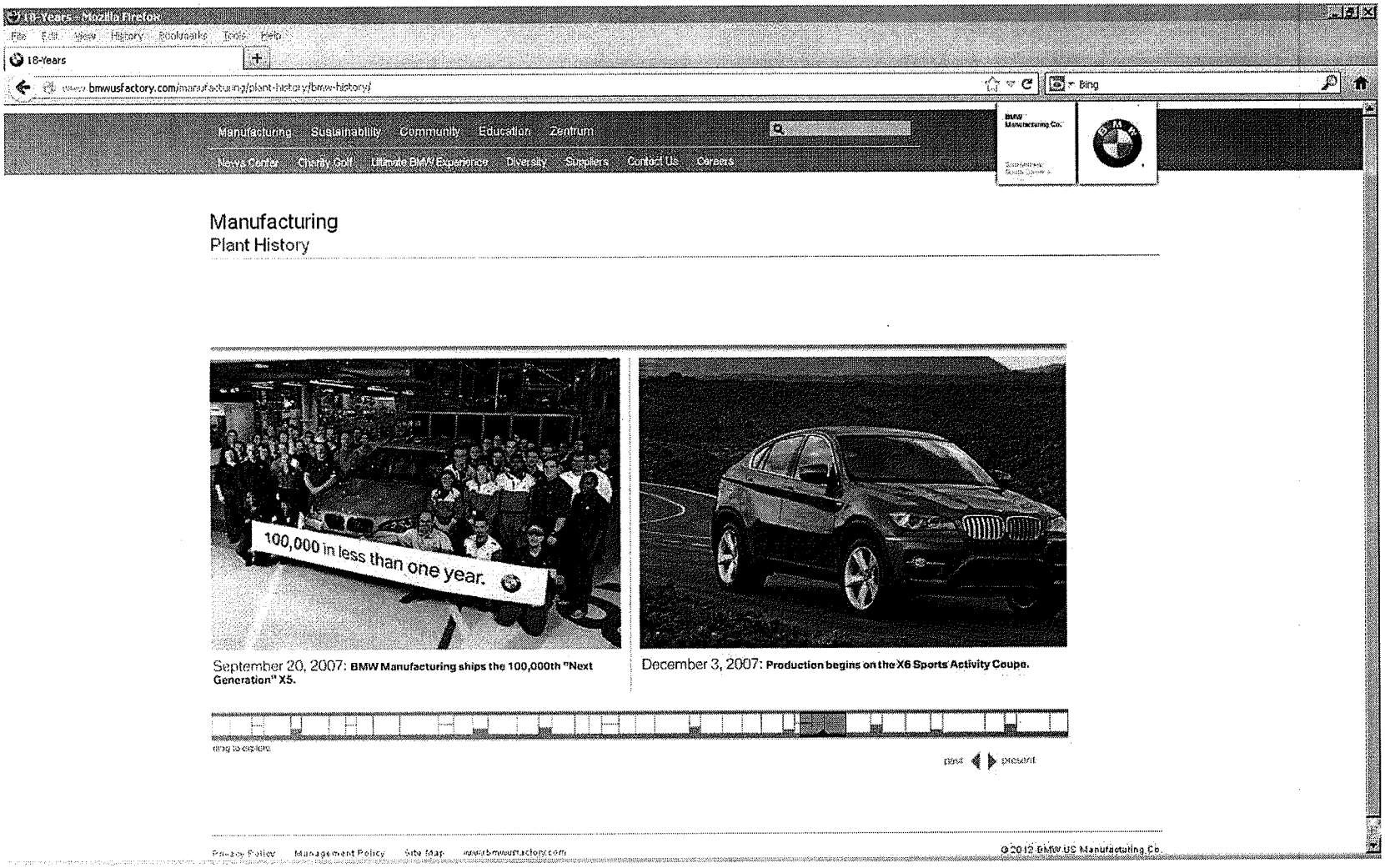

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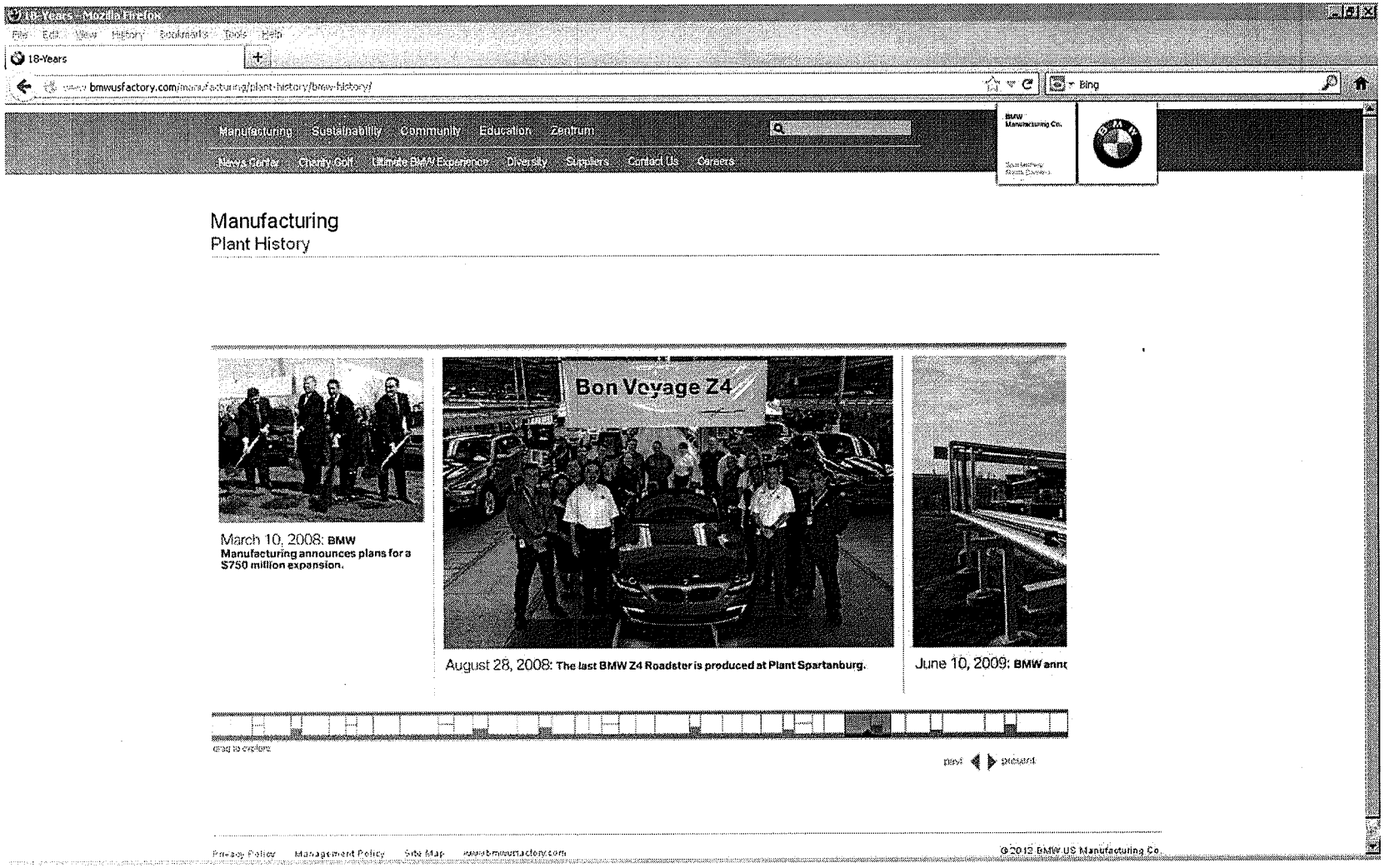

Case 2:12-md-02311-SFC-RSW ECF No. 391-4, PageID.6119 Filed 09/11/12 Page 18 of 23

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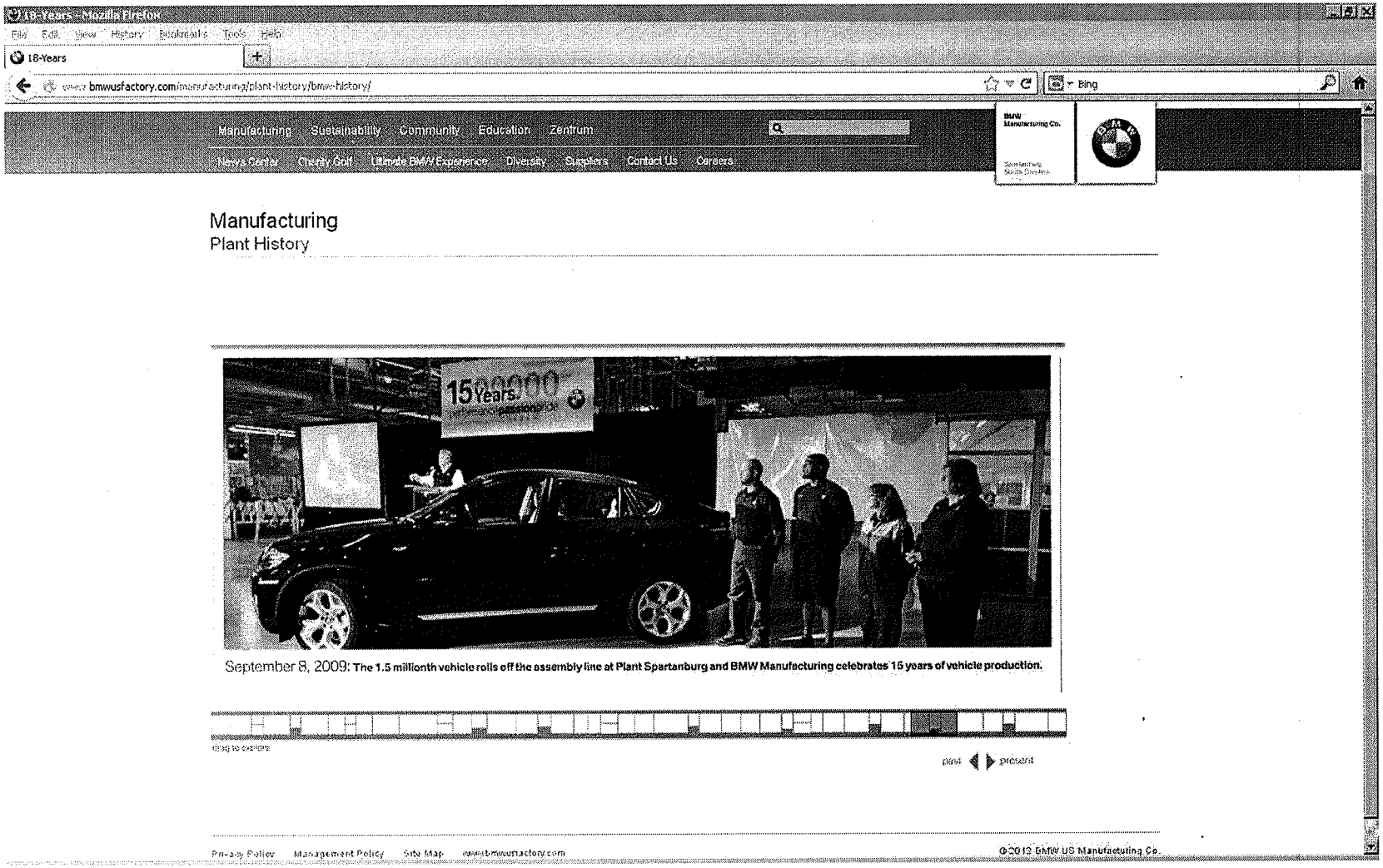

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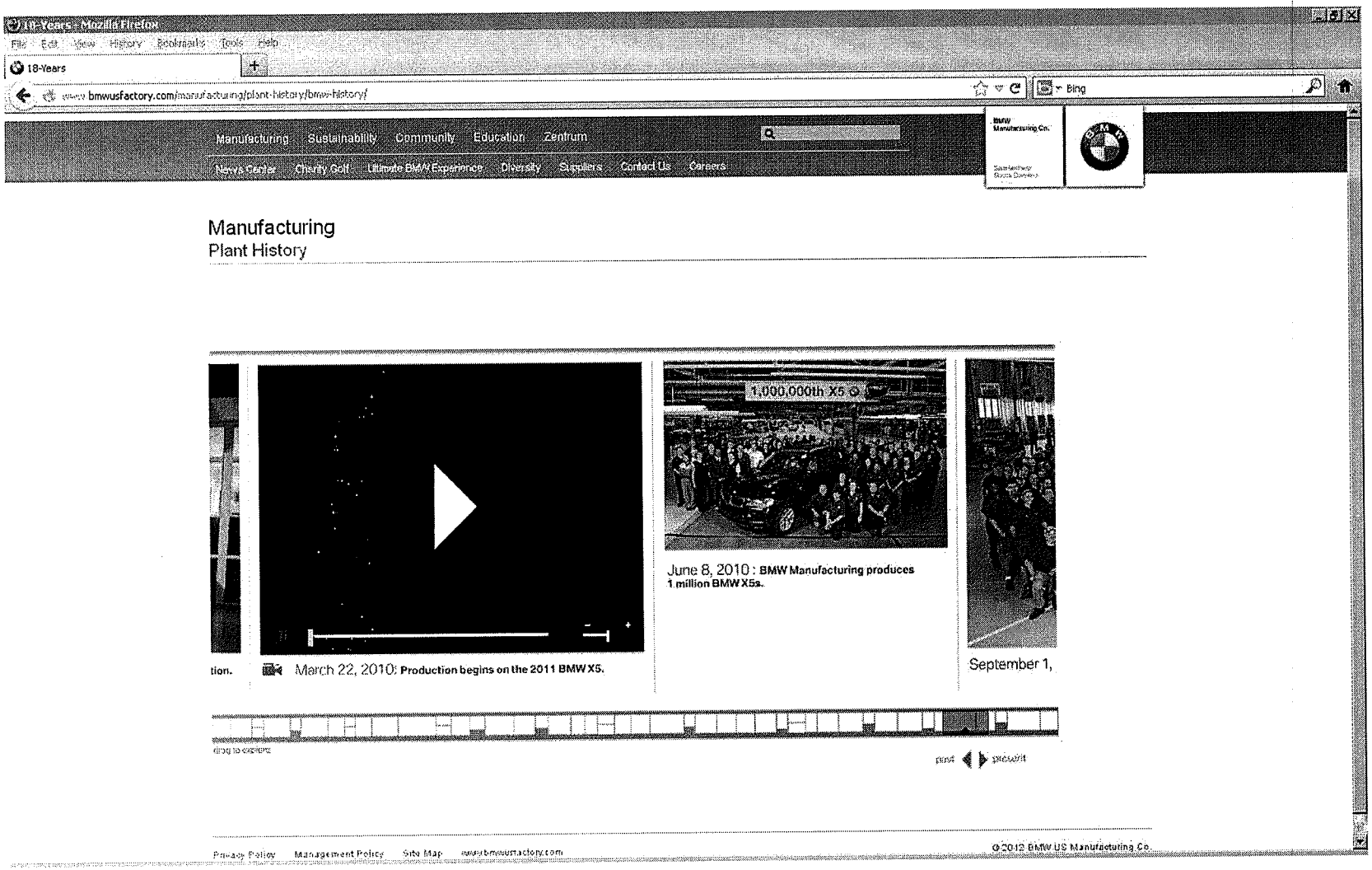

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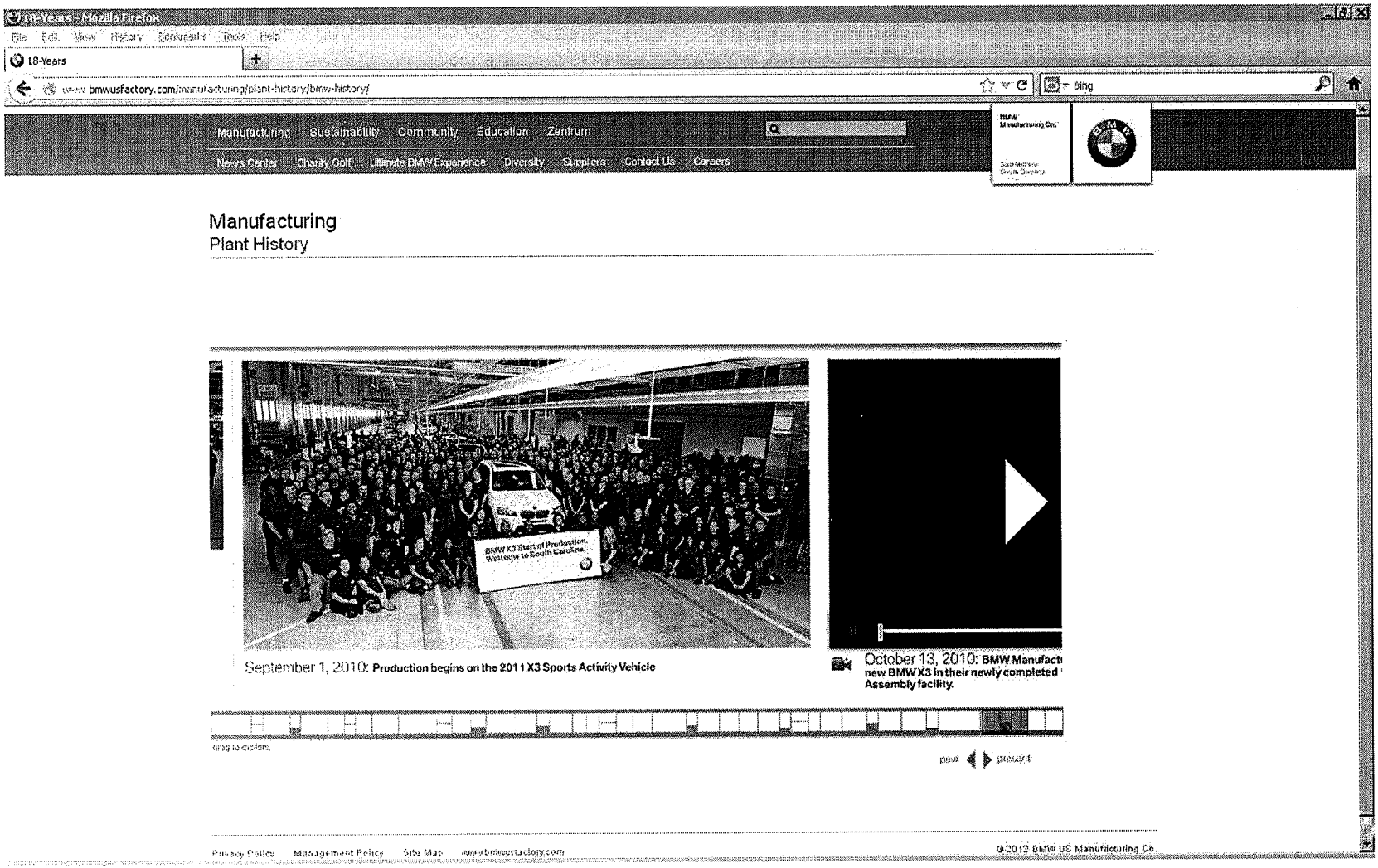
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Plant History
BMW X3 Start of Production. Welcome to South Carolina.
September 1, 2010: Production begins on the 2011 X3 Sports Activity Vehicle
October 13, 2010: BMW Manufacti
new BMW X3 in their newly completed
Assembly facility.
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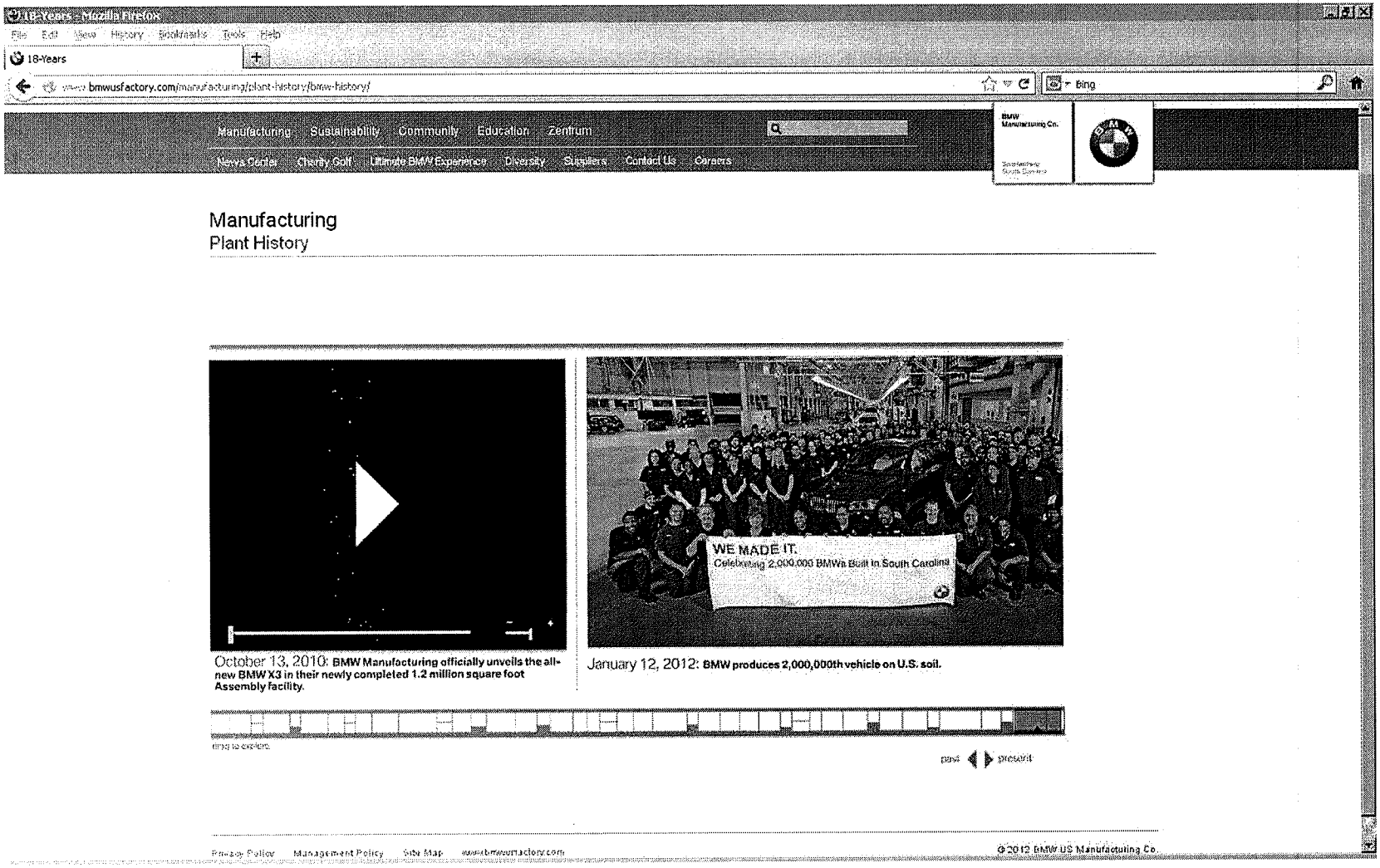

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